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## THE WINSIDER

### Celebrating Arizona Statehood Day



This February, we celebrate Arizona's Statehood Day by recognizing why we love the Grand Canyon State and how the Arizona Lottery contributes to its bright future.

Watch this [video](#) from Alec to learn more about how we are making a difference across the state. From funding education to preserving the environment, our work supports the people and places that make Arizona unique. As we reflect on our state's incredible journey, we also celebrate the partnerships that help us drive positive change. Together with our players, retailers, and beneficiaries, we're building a legacy of giving back that strengthens communities statewide.

### Arizona Lottery Gives Back



#### EMPOWERING STUDENTS THROUGH TRIBAL COLLEGE DUAL ENROLLMENT

The Arizona Lottery is proud to support the Tribal College Dual Enrollment Program, which provides opportunities for Native American students to earn college credits while still in high school. This initiative bridges the gap between secondary and higher education, paving the way for brighter futures. By funding programs like this, the Lottery empowers students to achieve academic success while strengthening Arizona's workforce.

For nine years, the Arizona Lottery has proudly supported the Tribal College Dual Enrollment Program Fund, contributing \$2.38 million to provide Native American high school students with opportunities. By funding programs like this, the Lottery empowers students to succeed while strengthening Arizona's workforce.

Together, we're ensuring every student has the opportunity to achieve their dreams.

### New Games



#### LIVE LUXE WITH THE \$5,000,000 LUXE SCRATCHERS®

Experience the Luxe life with the Arizona Lottery's newest \$50 Scratchers ticket, \$5,000,000 Luxe. With a top prize of \$5 million and a total prize pool of over \$215 million, this game is designed to excite and inspire.

Prizes start at \$75 on this ticket, breaking from the norm, and delivering unmatched value and thrill. Featuring five bonus spots with instant \$100 prizes, the Luxe Scratchers ticket is available now at over 3,500 retailers statewide. Don't miss your chance to win big and live Luxe!

Enter the \$500K Giveaway through [AZPlayersClub.com](#) for even more opportunities to win.

### In The Community



#### REVVING UP AT BARRETT-JACKSON

We brought our Ticket Van to the iconic Barrett-Jackson Auction, one of Arizona's premier events! This year, we were thrilled to elevate our partnership by featuring our exclusive Barrett-Jackson themed Scratchers ticket.

Located at the Live Music Stage, we engaged with attendees all weekend, showcasing our strong partnership with Barrett-Jackson. Guests could purchase lottery tickets and explore our wide range of lottery offerings, adding to the thrill of this iconic event. The partnership highlights our commitment to connecting with Arizonans through unforgettable experiences.

Missed us at this unforgettable event? Visit our [events page](#) to see where we'll be next—we can't wait to connect with you!

### Thought Leadership



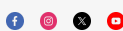
#### THE LOTTERY'S ROLE IN STRENGTHENING ARIZONA'S RETAIL LANDSCAPE

The Arizona Lottery plays a vital role in supporting Arizona's retail landscape, empowering over 3,500 retailers across the state. From small businesses to major chains, our retail partners are integral to delivering excitement and funding critical state initiatives. Last year alone, retailers earned \$103 million in commissions, boosting local economies while connecting players to life-changing opportunities. We're driving growth and convenience for players and retailers through innovative promotions and digital tools like our mobile app and SciQ vending machines.

Together, we're building a resilient retail network that benefits communities statewide. Visit [ArizonaLottery.com/Retailers](#) to learn more.

Explore the Arizona Lottery's retail atmosphere by reading our [latest article on LinkedIn](#).

#### Follow us



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