

# March 21, 2025 COMMISSION REPORT

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### NOTICE OF PUBLIC MEETING AND EXECUTIVE SESSION OF THE ARIZONA STATE LOTTERY COMMISSION

Pursuant to Arizona Revised Statute (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona State Lottery Commission and to the general public that the Arizona State Lottery Commission will hold a meeting open to the public on March 21, 2025, at 10:00 a.m., in the Arizona Lottery Board Room, located at 4740 East University Drive, Phoenix, Arizona. <u>The Public may join the meeting in person and will have physical access to the Arizona Lottery Board Room fifteen (15) minutes before the start of the meeting.</u> The Public may also join by telephone or Internet through Google Hangouts Meet.

The following are instructions for joining the meeting via Google Hangouts Meet: Join the meeting online by entering the following link into your URL

#### meet.google.com/guc-uece-uyy

#### <u>OR</u>

Join the meeting US Toll-Free by phone at 406-686-2820 when prompted, enter Access Code 846 044 593 followed by the pound key (#)

Pursuant to A.R.S. § 38-431.02(B), further notice is hereby given to the Arizona State Lottery Commission and members of the public that the Arizona State Lottery Commission may vote to go into Executive Session, which will not be open to the public, for the purpose of obtaining legal advice pursuant to A.R.S. § 38-431.03(A)(3) regarding any of the agenda items. The Commission may also vote on any item listed on the agenda. Members of the Commission may participate by telephone, intranet communication, or in person.

#### Call to Order

- 1. Call for Quorum
- 2. Call for Notice
- 3. Approval of Minutes for February 21, 2025, Public Meeting

#### Agency Reports

- 1. Executive Report Presentation
- 2. Financial Report Presentation
- 3. New Games Introduction No Presentation

#### New Business

- 1. Discussion and possible action on new instant scratch game profiles: *Lucky 13* #1494, *All Cash* #1499, *Ultimate Riches* #1502, and *Taco Tripler* #1503.
- 2. Discussion and possible action on Fast Play<sup>™</sup> game profiles: *Sunny Money* #185, and *Jurassic World* #186.

#### Call to the Public

Consideration and discussion of comments from the public. Members of the Public wishing to address the Commission need not request permission in advance and will be given approximately five minutes for their comments and requests. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration later to comply with A.R.S. § 38-431.02.

#### Announcements

1. The next meeting is scheduled to be held in person on April 18, 2025, at 10:00 a.m. The public will have physical access to the meeting room located at 4740 E. University Dr., Phoenix, AZ 85034, beginning 15 minutes prior to the meeting and through the duration of both virtual and in-person public sessions. This will provide anyone without access to the virtual meeting an opportunity to participate during February's commission meeting.

#### <u>Adjournment</u>

#### <u>Materials</u>

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

#### <u>Notice</u>

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.

Dated this 12<sup>th</sup> day of March 2025

Alec Esteban Thomson Executive Director

Persons with disabilities may request reasonable accommodation by calling (480) 921-4486. Requests should be made as early as possible to allow time to arrange the accommodation. *The Commission reserves the right to change the order of items on the agenda.* 

#### PUBLIC MEETING OF THE ARIZONA LOTTERY

Commission Minutes of February 21, 2025, Meeting

**PRESIDING** Chair Jeff Weintraub (Virtual)

COMMISSIONERS Tereza Fritz, Shannon Scheel, Todd Newman, and Mario Aniles (Virtual)

LOTTERY Executive Director; Alec Thomson, Deputy Director of Operations & Chief Financial Officer; Russ Harben (In-Person), General Counsel; Kome Akpolo, and Legislative Liaison: Jimmy Arwood (Virtual)

Luanne Mansanares, (In Person), and Cydeni Carter (Virtual)

Attorney General Representative Pamela Peiser (Virtual)

**PUBLIC**Mary Ellen (Virtual)

#### Call to Order

- 1. **Call for Quorum:** Pursuant to the Public Notice dated February 13, 2025, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:07 a.m. by Chair Jeff Weintraub. A quorum was present, with Chair Weintraub, Vice Chair Newman, Commissioner Fritz, Commissioner Scheel, and Commissioner Aniles (Virtual).
- 2. Notice: Notice was posted by Anna Hunt on February 13, 2025, at 2:00 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
- 3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the January 17, 2025, Public Meeting minutes. Commissioner Fritz moved; Commissioner Scheel seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.

#### Agency Report

- 1. Executive Report Executive Director Alec Thomson presented the Executive Report; Legislative Liaison Jimmy Arwood provided a Legislative update, and Cydeni Carter presented information on our Givesback beneficiary of the month.
- 2. Financial Report Presented by Russ Harben
- 3. Mega Millions® Retailer Incentive Presented by Kome Akpolo

#### New Business

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *Strike it Rich* #1496, *Cosmic Cash Lines* #1498, *Jurassic Park* #1500, and *Red Hot* 7s #1501. There was no response.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Agency to issue the orders regarding new instant scratch game profiles #1496, #1498, #1500, and #1501. Commissioner Aniles moved; Vice-Chair Newman seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.

- 2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profiles: *American Classics* #211, *Dynamite Deuces* #212, *Cash Champions* #1122, *Bowling Thunder* #1123, *Lost Treasure* #1124, *Last One In* #1125, *Maki Money* #1126, and *Money Moon Rising* #1127. There was no response. In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Agency to issue the orders regarding new instant tab game profiles: #211, #212, #1122, #1123 #1124, #1125, #1126, and #1127. Commissioner Scheel moved; Vice-Chair Newman seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.
- 3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Fast Play<sup>™</sup> game profiles: *Money Vault Progressive* #182, *Double Money Vault Progressive* #183, *Triple Money Vault Progressive* #184, and amended game profile: *Big Bankroll* #180. There was no response. In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Agency to issue the orders regarding new Fast Play<sup>™</sup> game profiles: #182, #183, #184, and amended game profile #180. Vice Chair Newman moved; Commissioner Aniles seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.
- 4. Chair Weintraub asked if any members of the public wanted to address the Commission on *Change to Mega Millions* Retailer Incentives. There was no response. In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Agency to issue the order regarding: *Change to Mega Millions* Retailer Incentives. Commissioner Scheel moved; Vice-Chair Newman seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.

#### Call to the Public

Chair Weintraub invited members of the public to speak before the commission.

Ms. Mary Ellen addressed the Commission and asked a question. Attorney General Representative Pamela Peiser reminded the Commission and members of the public that, due to Ms. Ellen's question not being listed on the agenda prior to the meeting, the Commission and the Arizona Lottery are currently unable to provide the requested information. Executive Director Alec Thomson informed Ms. Ellen that a representative from the Arizona Lottery would be in contact with her. Executive Assistant; Luanne Mansanares provided Ms. Ellen with her phone number and requested that Ms. Ellen call after the Commission meeting to ensure her contact information is obtained, allowing for follow-up at a later time.

#### Announcements

The next meeting is scheduled to be held virtually on March 21, 2025, at 10:00 a.m. The public will have physical access to the meeting room located at 4740 E. University Dr., Phoenix, AZ 85034, beginning 15 minutes prior to the meeting and throughout the duration of both virtual and in-person public sessions. This will provide anyone without access to the virtual meeting and an opportunity to participate in February's commission meeting.

### <u>Adjournment</u>

The meeting adjourned at 10:43 a.m.

### <u>Materials</u>

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

### <u>Notice</u>

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#### Agency Reports Report to Arizona Lottery Commission March 21, 2025

#### **Executive Report – Presentation**

#### **Financial Report – Presentation**

#### **New Games Introduction – No Presentation**

#### New Game Introductions

The following Scratchers games were introduced since the last commission meeting: *Loteria Grande* #1483, *Rock Out* #1484, and *Bank On It* #1486.

The following Fast Play games were introduced since the last commission meeting: *Cash Connect* #178, *Arizona Gold Rush* #179, and *Big Bankroll* #180.

More information on these games is available by visiting the Scratchers and Fast Play sections at ArizonaLottery.com

The following games were approved to end consistent with the Instant Scratch Game Ending Policy. Players have 180 days from the game-ending date to claim prizes.

Date Ended	Price Point	Game No.	Game Name	Beginning Inventory	% Sold through 3/10/25
4/1/25	\$5	1395	Secret Agent Crossword	10,078,200	80%
4/1/25	\$1	1405	Wild Cherry Doubler	4,820,400	90%
4/1/25	\$3	1417	Fruit Explosion	2,889,800	92%
4/1/25	\$10	1418	Instant Jackpot	2,211,660	83%
4/1/25	\$2	1422	Triple \$\$\$	2,193,150	82%
4/1/25	\$10	1437	Six Figures	2,138,460	95%
4/1/25	\$10	1438	Cash Blast	2,138,940	89%
4/1/25	\$5	1456	Loteria Grande	2,896,320	84%
4/1/25	\$5	1457	Hit the Jackpot	2,251,200	85%

# ATTACHMENT A

# Dashboard Report March 2025

SERVING ARIZONA FOR 43 YEARS

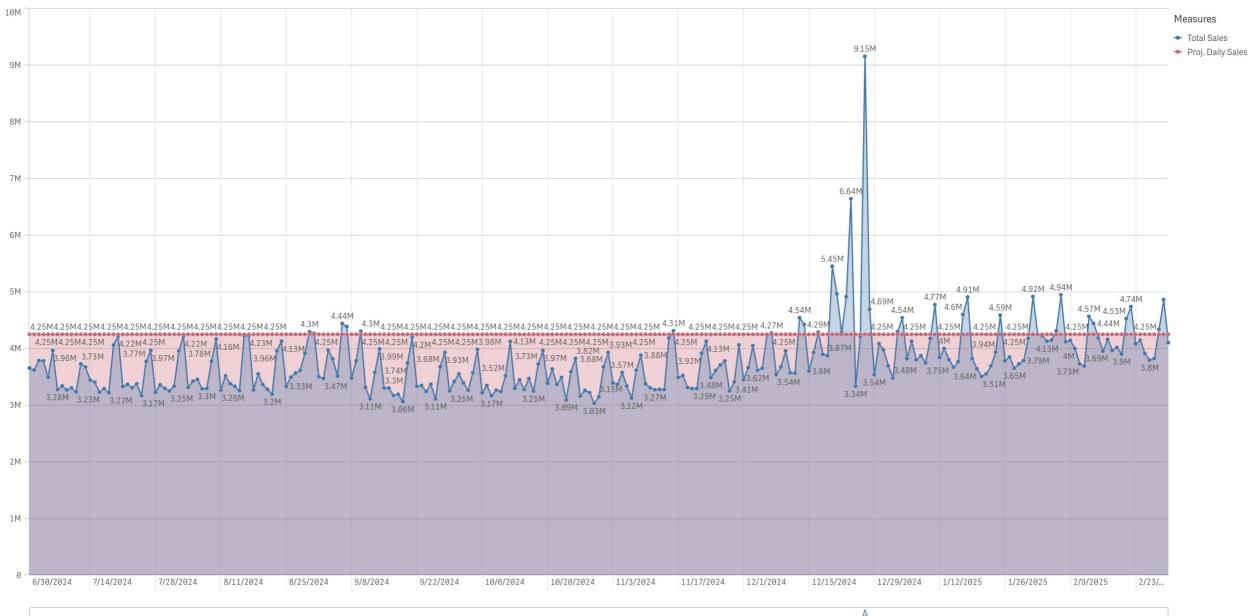




Dashboard

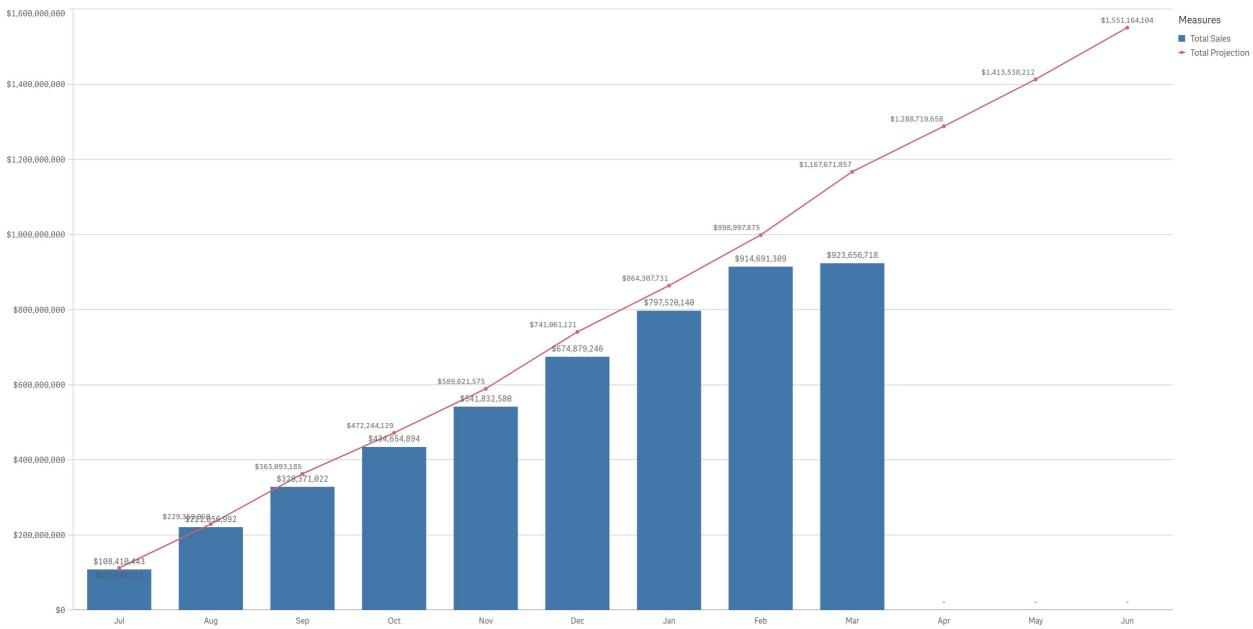
Total Sales (FYED)									
Name     Name <th< th=""><th colspan="2"></th><th></th><th colspan="3"></th><th></th><th colspan="2"></th></th<>									
-21.06%   Draw Sales   -27.55%   3/19%   -3.19%   Instant Sales   -1.56%     w.Reg(PT00)   w.Reg(PT00)   w.Reg(PT00)   -3.19%   -3.19%   Instant Sales   -1.56%     w.Reg(PT00)   w.Reg(PT00)   w.Reg(PT00)   -3.19%   Association   -1.56%     w.Reg(PT00)   w.Reg(PT00)   -3.19%   Association   -1.56%   -1.56%     w.Reg(PT00)   w.Reg(PT00)   -3.19%   -3.19%   Association   -1.56%     w.Reg(PT00)   -3.19%   -3.19%   -3.19%   -3.19%   -3.19%   -3.19%   -3.19%   -3.19%   -3.19%   w.Reg(PT00)   w.Reg(PT00)   -3.19%	vs. Proj (FYTD)			-	•	•		vs. PYTD	
Image: Aug (Prift)     Image:	-21.06%			-27.55%	7/1/2019 - To 3/2/2025 Fast Play Sales : From 7/1/2019 - To	-3.19%	\$685,053,049 <sup>74.2%</sup> \$685,053,049 <sup>74.2%</sup> \$7000 Scratchers Sales \$673,071,264 <sup>96.3%</sup> \$673,071,264 <sup>96.3%</sup> \$673,071,264 <sup>96.3%</sup> \$6,255,245 <sup>6.9%</sup> \$6,255,245 <sup>6.9%</sup> \$6,255,245 <sup>6.9%</sup>		-1.56%
Inference Infer	vs. Proj (FYTD)			vs. PYTD		vs. Proj (FYTD)			vs. PYTD
-7.78%   In-State \$60,027,825 \bracker \$60,027,825 \bracker 	-28.78%	\$142,200,787 <sup>56,6</sup> % \$142,200,787 <sup>56,6</sup> % \$60,027,825 <sup>25,2%</sup> \$60,027,825 <sup>25,2%</sup> \$Draw Sales <b>Quick Draw</b> \$1,829,940 <sup>0,8%</sup> \$1,829,940 <sup>8,8%</sup> <b>Fast Play</b>		-37.57%		-3.45%			-1.83%
Image: Second	vs. Proj (FYTD)			vs. PYTD		vs. Proj (FYTD)			vs. PYTD
1.82%   Quick Draw   -1.60%   N.82   -1.60%   N.817%   Age Rest. Pulltab Sales   20.91%     vs. Proj (PYTD)   vs. Proj   1.8.17%   18.17%   Age Rest. Pulltab Sales   20.91%     -3.28%   Fast Play   1.10%   1.10%   29.50%   Other Pulltab Sales   31.11%									
1.82%   Quick Draw \$1,829,940% 2058   -1.60%   7/1/2019-70 2/28/2025   18.17%   Age Rest. Pulltab Sales \$4,193,035% 2018   20.91%     vs. Proj (FYTD)	vs. Proj (FYTD)			vs. PYTD		vs. Proj (FYTD)			vs. PYTD
-3.28% Fast Play \$34,545,117 <sup>14.5%</sup> \$34,545,117 <sup>14.5%</sup> \$34,545,117 <sup>14.5%</sup> Differ Pulltab Sales \$1,533,505 <sup>0.2%</sup> Sinstant Sales	1.82%			-1.60%	7/1/2019 - То	18.17%	\$4,193,035 <sup>0.6%</sup> Sther Pulltab Sales		20.91%
\$34,545,117 <sup>14.5%</sup> <sub>%Draw Sales</sub>	vs. Proj (FYTD)			vs. PYTD		vs. Proj (FYTD)			vs. PYTD
vs. Proj (FYTD) vs. Proj (FYTD) vs. PYTD	-3.28%			1.10%		29.50%			31.11%
	vs. Proj (FYTD)			vs. PYTD		vs. Proj (FYTD)			vs. PYTD







FY 2025 Total Sales vs. Projection





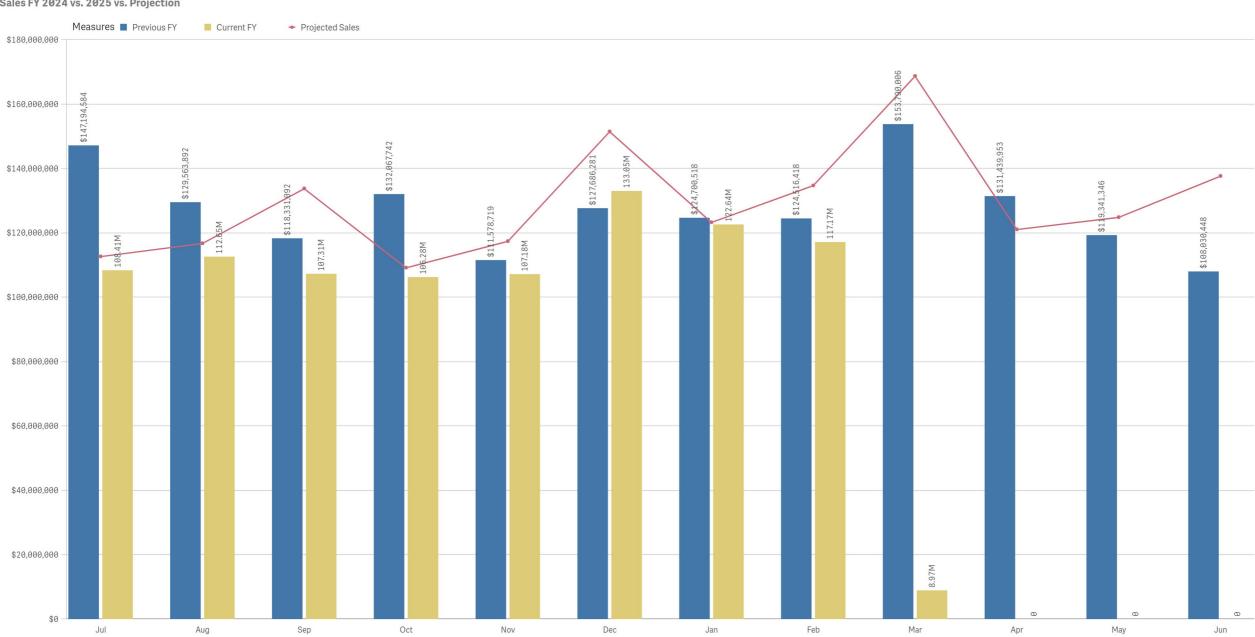
### Rolling 12 Month Total Sales





**All Games** 

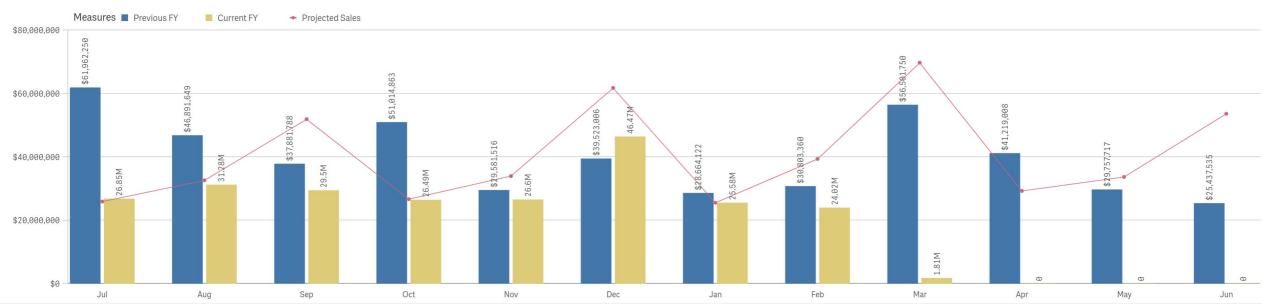
#### Sales FY 2024 vs. 2025 vs. Projection



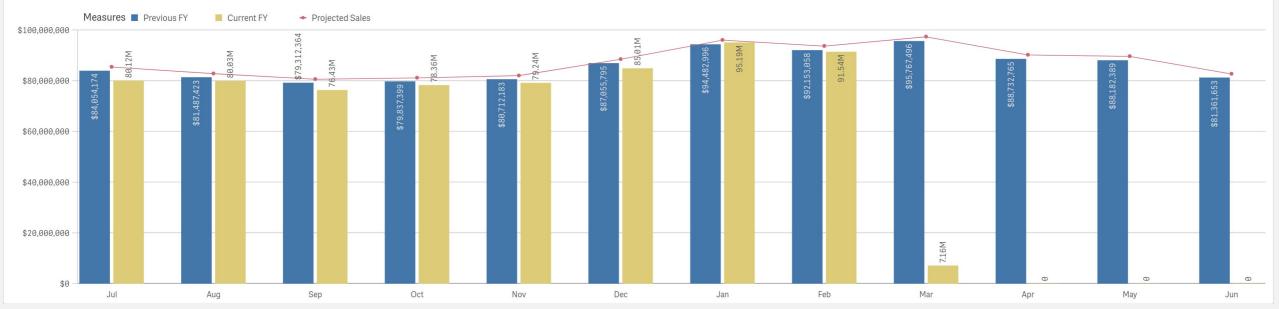


## **Draw and Instant Games**

Draw Sales FY 2024 vs. 2025 vs. Projection



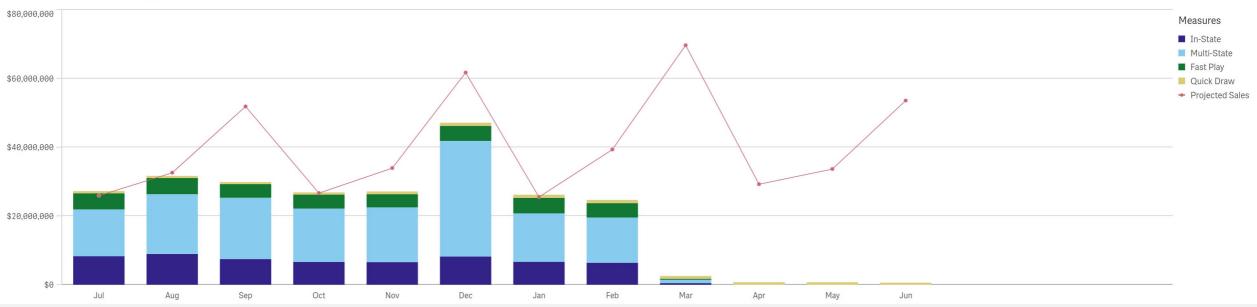
#### Instant Sales FY 2024 vs. 2025 vs. Projection



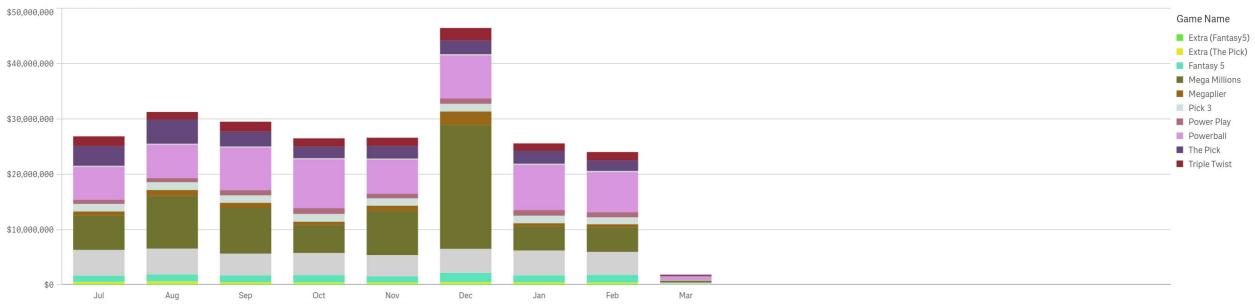


# Draw Sales by Month

#### FY 2025 Draw Sales by Game Type

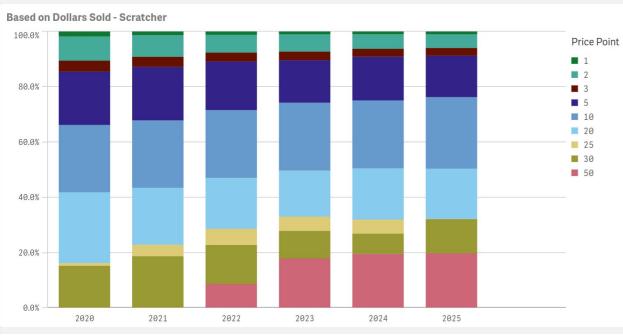


#### FY 2025 Draw Sales by Game

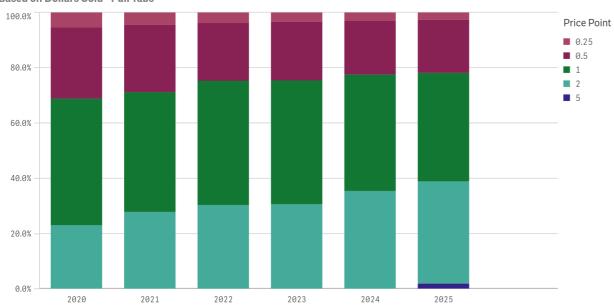


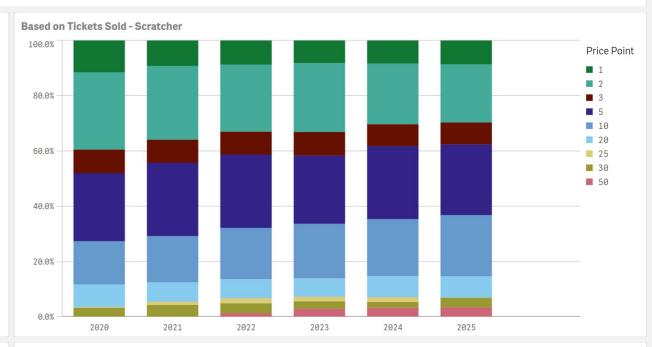


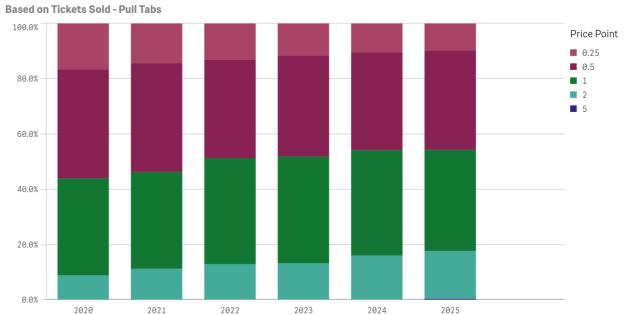
# Sales by Price Point - Scratcher and Pull Tabs



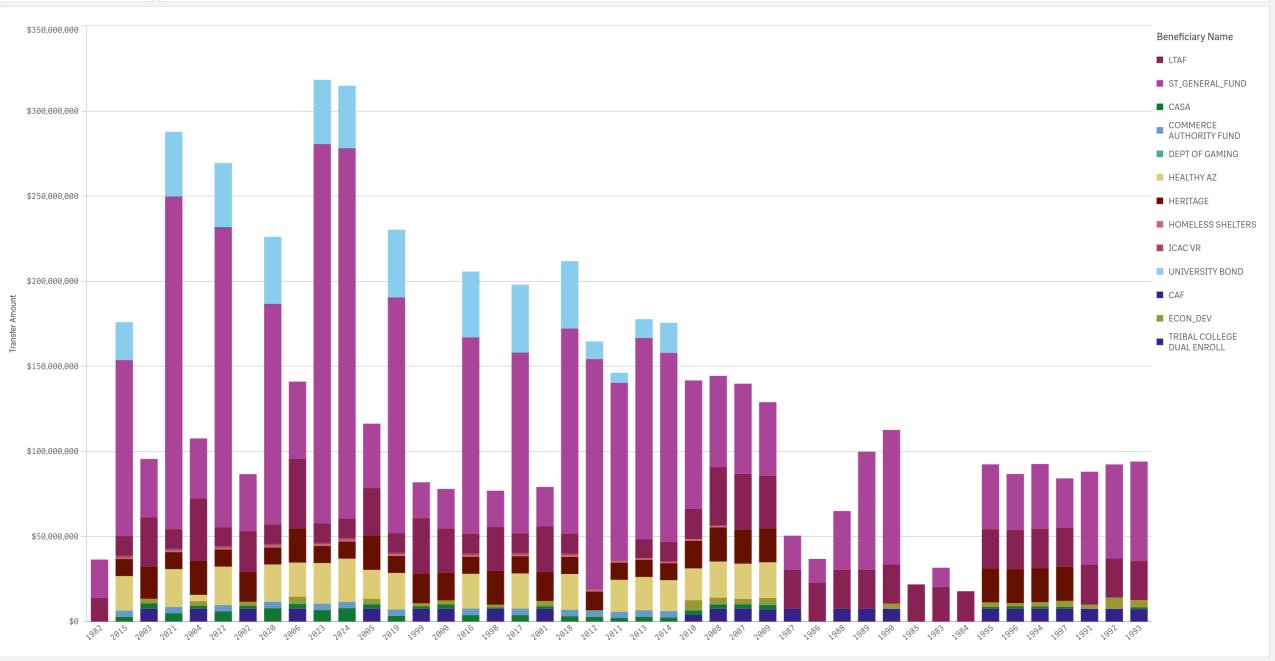








Lottery





1,600,000,000

1.400.000,000

1,200,000,000 -

1,000,000,000

800,000,000

600,000,000

400.000.000

200,000,000

0 -

## FY25 Year-to-date Financial Status

6200 - Professional And Outside Services

7000 - Other Operating Expenditures

6200 - Professional And Outside Services

6500 - Travel - In-State

9100 - Transfers Out

Total:

Total:

Total:

Total:

Total:

Grand Total:

2. Adverticing:

3. Instant Printing:

4. Sales Commissions:

5. On-line Vendor Fees:

6600 - Travel - Out-Of-State

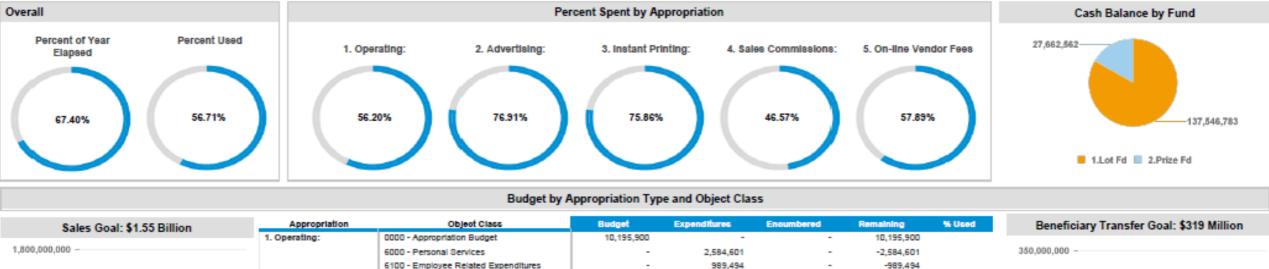
8500 - Non-Capital Equipment

0000 - Appropriation Budget

0000 - Appropriation Budget

0000 - Appropriation Budget

0000 - Appropriation Budget



10,195,900

15,500,000

16,600,000

42,399,600

42,399,600

112,871,100

112,871,100

20,729,900

20,729,900

201,696,500

-

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475,766

18,930

31.354

785,897

4.841

64,320

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4,955,203

8,486,152

8,486,162

17,777,706

17,777,708

52,566,754

52,588,754

8,870,917

8,870,917

82,868,733

208,800

6,702

4.000

3.596

30,441

774,884

3,434,209

3,434,209

14,385,400

14,385,400

3,129,083

3,129,083

21,723,658

-

-

-

-

-

-

521,325

-684,566

-25,632

-35.354

-8.437

-94,761

4,486,833

15,500,000

-11,920,361

3,679,639

42,399,600

-32,163,106

10,238,494

112,871,100

-52,566,754

60,304,346

20,729,900

-12,000,000

8,729,900

87,316,211

68.20%

76.91%

76.88%

48.57%

67.88%

-1,307,223

300,000,000

250,000,000

200,000,000

150.000,000

100,000,000

50.000,000

0

Lottery Fund

635,308,690



92,294,954



#### New Business Item #1 Instant Scratch Game Profiles Report to Arizona Lottery Commission March 21, 2025

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant scratch games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for printing, distribution, and sales of these games.

#### **NEW GAME PROFILES**

Attached for the Lottery Commission's action is new instant scratch game profiles: *Lucky 13* #1494, *All Cash* #1499, *Ultimate Riches* #1502, and *Taco Tripler* #1503.

*Lucky 13* #1494. This \$2 game has a top prize of \$13,000. This game will be printed at a quantity of approximately 1.8 million tickets.

<u>All Cash #1499.</u> This \$10 game has a top prize of \$100,000. This game will be printed at a quantity of approximately 2 million tickets.

<u>Ultimate Riches #1502.</u> This \$30 game has a top prize of \$3,500,000 (30-year annuity) or a onetime cash payment to be determined when the prize is claimed. This game will be printed at a quantity of approximately 2 million tickets.

*Taco Tripler* #1503. This \$1 game has a top prize of \$900. This game will be printed at a quantity of approximately 4 million tickets.

Attachments (Commissioners only)

#### New Business Item #2 Fast Play® Game Profiles Report to Arizona Lottery Commission March 21, 2025

This report has been provided to the Lottery Commission regarding the game profiles planned for the Arizona Lottery. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for game development, launch, and sales of these games.

#### **NEW GAME PROFILES**

Attached for the Lottery Commission's action are new Fast Play game profiles: *Sunny Money* #185 and *Jurassic World* #186.

*Sunny Money* **#185.** This \$1 game has a top prize of \$1,000. In this game, players match all four SUN symbols to their WINNING NUMBERS symbols to win a prize.

*Jurassic World* #186. This \$5 game is a licensed property and has a top prize of \$10,000. In this game, players match YOUR NUMBERS symbols to the WINNING NUMBERS symbol to win a prize.